



ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA  
CENTER FOR ADVANCED STUDIES IN TOURISM

NEST WORKSHOP

# APPROACHES TO SUSTAINABLE TOURISM DEVELOPMENT

VALORIZATION OF RESOURCES AND TERRITORIES

JUNE  
13  
EVENT PROGRAM

#### LOCATION

Alberti 4  
Unibo Rimini Campus  
Piazzetta Teatini, 13  
Rimini, Italy

#### ONLINE

Teams Webinar

#### COORDINATOR

Prof. Laura Vici  
University of Bologna

#### CONTACT

info@nest-tourism.org  
nest-tourism.org

**9:00 - 9:15**

#### INSTITUTIONAL GREETINGS

**9:15 - 9:45**

#### OPENING

Approaches for exploring sustainability in doctoral programs  
Roberta Raffaelli – University of Trento

Sustainability projects under academic and practitioners' perspectives  
Stefan Lazic – University of Trento and University of Bologna

Online platforms for the development and promotion of sustainable tourism projects  
Valeria Villalobos – University of Bologna

**9:45 - 11:15**

#### SESSION 1 – SAFEGUARDING NATURAL RESOURCES FOR SUSTAINABLE TOURISM DEVELOPMENT

The role of natural resources for tourism  
Sandra Notaro – University of Trento

From blue to brown: Welfare loss due to sediments runoff in marine recreational sites  
Fabio Cevenini – University of Trento

Geospatial factors affecting stakeholder relationships in a disaster-prone rural destination in the Philippines  
Venice B. Ibañez – University of Trento

**11:15 - 11:30**

#### COFFEE BREAK

**11:30 - 13:00**

#### SESSION 2 – SUSTAINABLE TOURISM AS A TOOL FOR LOCAL DEVELOPMENT

More than words: What does sustainability mean in branding places?  
Massimo Giovanardi – University of Bologna

Community-based enterprises: Tourism practices as drivers for local development  
Annalisa Spalazzi – Gran Sasso Science Institute

The role of stakeholders in hiking tourism and local development: A research perspective  
Matteo Gaudiello – University of Trento

**13:00 - 14:30**

#### LUNCH

**14:30 - 16:00**

#### SESSION 3 – SUSTAINABLE TOURISM DEVELOPMENT: ADDRESSING CHALLENGES AND OPPORTUNITIES

Nudging sustainable tourist behavior  
Francesco Barbini – University of Bologna

Digital nomadism and sustainable tourism development: Challenges and opportunities for marginal areas  
Federica Buffa – University of Trento

Digital platforms and supraregional collaborations towards sustainability in the Euregio tourism ecosystem  
Alessia Zoppelletto – University of Trento

**16:00 - 17:00**

#### CLOSING

Closing remarks  
Prof. Laura Vici – University of Bologna

Closing coffee

In collaboration with:



Financed by:



Local organizers:

Stefan Lazic  
Marisa Masala  
Laura Vici  
Valeria Villalobos